



Jewellery Wholesale & Distribution Management

bsmart² has been designed to meet the needs of the dedicated wholesaler with or without manufacturing whilst also providing a seamless, fully integrated system solution for jewellery distributors

Specifically designed for the efficient distribution of jewellery items, **bsmart² Wholesale** can manage all aspects of your wholesale business, from purchases in different currencies to full stock management and valuation, memo loans or approval notes through to invoicing, sales history and aged balance analysis. Stock can be distributed and held at central or Rep locations, with full audit of movements and improved stock-on-hand visibility and management.

- YES Save time and reduce administration**
- YES Identify best sellers**
- YES Track salesperson stock and performance**
- YES Manage customer accounts better**

Stock Management

As your business grows, keeping track of purchases, deliveries, appro's, stock distribution, locations and valuations can become a nightmare. Our proven stock management system takes care of the details to make life easier for you, your accountant and your insurer.

Raise and input purchase orders, distribute stock to multiple locations, track memo loans or appro's converting them into partial or full sales immediately, perform full or partial stock checks at any time, sell and invoice with comprehensive reporting and analysis so you KNOW where your business is.

Manage your Sales Force efficiently



Your representatives are a vital link in your customer chain, not only for the order-taking process but their stockholding, appro management and customer management.

bsmart² helps you keep track of their stock and their sales performance while they can be better prepared for sales visits by checking customer sales history and outstanding balances before they start off. This can be achieved remotely by the Rep via a direct connection to the bsmart system, or reports may be generated by head-office staff. bsmart also tracks what stock they hold, what's on Appro and they can even help stocktake using our cloud-based stocktaking module (you can create an online stocktake for each Rep to scan their stock - no need to wait for the annual stocktake).

BSMART² WHOLESALE KEY FEATURES

MANUFACTURING/ PURCHASING

- Costing
- Planning
- Component/design specification

SALES/MARKETING

- Customer database
- Product sales analysis
- Customer purchase analysis
- Web Integration

ACCOUNTS

- Reporting overviews
- Accounts Receivable
- Accounts Payable

INVENTORY/STOCK CONTROL

- Tracking & stocktaking
- Imaging
- Processing purchase orders
- Stock distribution
- Goods in/out receipts

BSMART-LINKS

DATA DISTRIBUTION

- Automate product updates
- Support your retailers
- Protect brand identity at PoS
- Simplify & Increase re-orders

Your Technology Partner





Manage your business



As used by the UK's largest jewellery Buying Group, the CMJ

The Company of Master Jewellers relies on the bsmart system for its purchasing and invoicing processes.

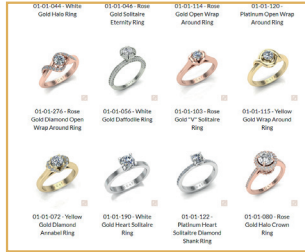
Manufacturing and Profitability



bsmart Wholesale keeps track of all your components from purchase through to finished items, automatically calculating profit based on materials and labour costs and can report profitability for product and accounting purposes. Multiple currency types are supported for overseas purchases.

Even where second-hand items are used as components, bsmart can cater for the addition of VAT on labour but not on such items to ensure full VAT compliance.

Ecommerce - sell online with full control of stock



Not only does bsmart make the process of uploading and entering data onto your website simple, it allows you to track and manage your stock as all orders will automatically update your stock levels.

- Use the attributes you loaded into bsmart to make searching easier
- Keep data updated automatically as you update bsmart

Get your updates into your retailers - fast!



How would you like to get your data onto a retailer's stock system at the touch of a button? Our bsmart-links platform makes distribution of your stock list with pricing, descriptions, images and web descriptions as easy as making a cup of coffee. You supply us with the data and we deploy it automatically to your retailers using the bsmart stock system. **Support your retailers and protect your brand identity.**

No more typing errors, no incorrect descriptions.

Manage and Market to your Customers



The integrated marketing module allows you to analyse and focus on your retailer's requirements. Targeted lists can be generated for postal and email marketing, giving you the chance to let the right retailers know about new products, special offers etc, relevant to their interests.

Bransom Retail Systems reserves the right to change features and specifications without notice. E&OE 0318.

