

bsmart²

BRANSOM STOCK MANAGEMENT AND RETAIL TECHNOLOGY



bsmart, the smarter way to do business

bsmart² includes **major** enhancements to the core **database**

to enable the deployment of **new** technologies and

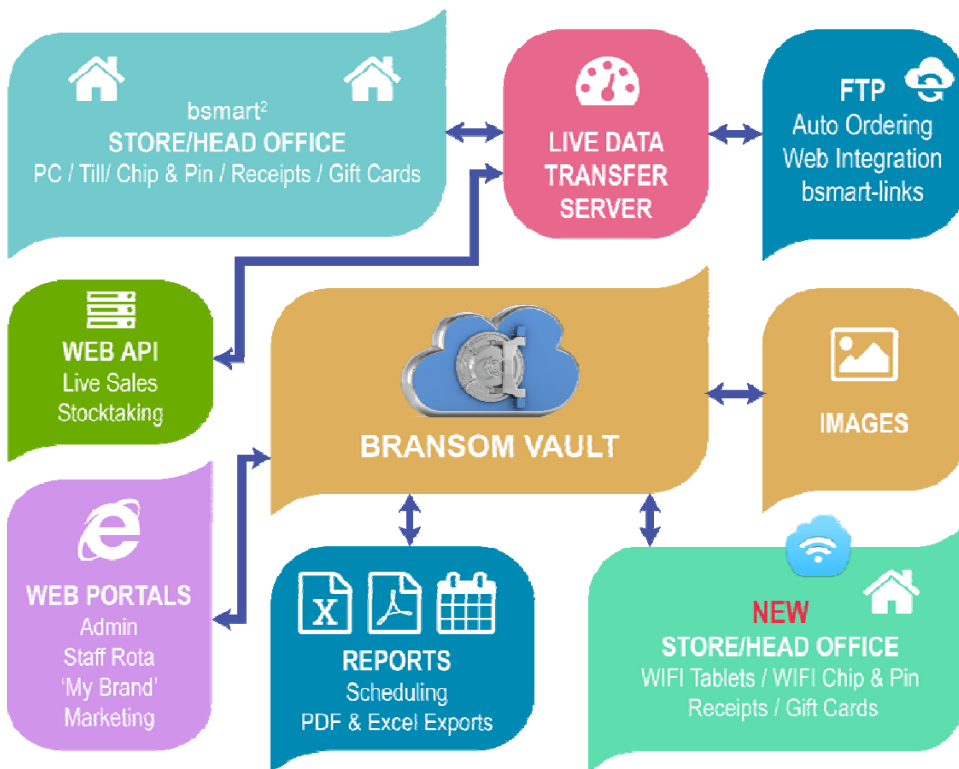
future proof your system



bsmart² software for Jewellers

The original bsmart (1) system reaches its end-of-life on Sept 30th 2017.

bsmart²'s underlying system database has been upgraded, which allows us to migrate many system functions to our new cloud-based solution, where sales, customer and supplier data is securely held and can be accessed live at any time.



Underpinning this is the new web browser-based PoS platform using a browser-based till connecting to the cloud to allow tills to be both fixed and mobile in the store. The choice of hardware is yours -PCs', MACs, iPads, Android/Windows tablets or dedicated touch-till hardware, along with wi-fi Chip & Pin and receipt printers.

This means we can deliver more robust data structures, provide better future development options and allow your system to run on the latest versions of Windows operating systems (currently bsmart (1) modules will only run on versions up to Windows 7, and

support for Windows XP systems has ceased from most developers).

Moving to the bsmart² platform means you benefit from both future system developments and legislation changes as bsmart² will be actively maintained. For example, the Customer Marketing module has been significantly enhanced with better targeting and reporting facilities, and the web-based stocktaking module makes stocktaking much faster and more accurate. Additionally, bsmart² allows the addition of loyalty schemes, better online store web integration and dynamic sales reporting from your stores using our EPoS tills.

Going forward, in order to offer new functions and be compatible with future Windows releases, development on new systems will **only** be on the bsmart² platform.



Reasons to upgrade to bsmart²

Feature	bsmart	bsmart ²
Windows OS compatibility Compatibility with Windows OS & Server versions	Windows 7 Windows Server 2003, 2008	Windows 7,10 Windows Server 2008, 2012, 2016
Full Future Compliance Automatic updates to meet compliance legislation	✘	✓
Web-based stocktaking * Multi-user, simultaneous sessions, instant online reconciliation.	✘	✓*
Live Sales Analyser * View on any smart device from any internet location. Get email summary on daily sales	✘	✓*
Diamond Guarantee * Send up to 3 personalised emails offering inspection/repair and warranty expiration reminders	✘	✓*
Live Sales Feed (web integration) * Keeps stock levels updated between store and Head Office and Website	✘	✓*
NEW Distribution Module	✘	✓
Send eReceipts from PoS Add promotional text and links to your website	✘	✓*
Marketing Subscriptions Take your customers details and subscribe them to your marketing	✘	✓
Cloud-ready * Integrates with our new cloud-based systems	✘	✓*
<u>Mobile PoS ready *</u> new PoS solution using cloud technology	✘	✓*
Customer Marketing * Export marketing lists based on specific criteria, and send enhanced eReceipts	✘	✓*
Best Sellers Report Identify your top profitable items and review seasonal trends	✘	✓
Trade Report Show Sales Comparisons by day/week/month/year plus product	✘	✓
Enhanced stock enquiries	✘	✓



Extended data extracts Including stock and sales extracts plus an option to reimport stock changes including attributes.	×	✓
Loyalty & Gift Card Schemes *	×	✓*
Mobile PoS ready * new PoS solution using cloud technology	×	✓*
Price Matrix – Multiple pricing configurations for each item	×	✓
Additional ticket printing functions including Dymo labels	×	✓
<u>Significantly enhanced sales & purchase ledgers *</u> Accounts package totally revamped	×	✓*
Vat 100 – Enhanced Auditing	×	✓
<i>Note: Items marked * are either chargeable modules or require some configuration and training. Please ask your Account Manager for a quote.</i>		



Web based Stocktaking

Note: This is a chargeable upgrade, please ask your account manager for a quotation

- Instant upload of each stock count to cloud servers
- Use a range of input devices including Smartphones, iPad, tablets and tills
- Staff can be more mobile
- No need for expensive specialist hardware
- Automatically cross-references stock number, alternate stock number and supplier stock reference
- Multiple sessions can be run simultaneously
- Divide counts into areas, e.g. shops, window, cabinet or even trays
- Validate by area
- Instant reconciliation
- Platform independent – review on PC/MAC/Android

Web-based Live Sales Analyser

Note: This is a chargeable upgrade, please ask your account manager for a quotation

- Instantaneous live view of your sales performance
- View sales, discounts, refunds etc.
- One login to view all stores
- View sales performance against pre-set targets
- View staff performance
- Set up staff competitions
- Identify best-selling products

Live Sales Feed

Note: This is a chargeable upgrade, please ask your account manager for a quotation

- Keeps stock levels live between store and Head Office and Website

Point Of Sale

- Improved data capture includes prompts to subscribe to marketing
- Enhanced sales information with deeper drill-down to detail

Loyalty & Gift Cards

Note: This is a chargeable upgrade, please ask your account manager for a quotation

- More ways to retain customers and build loyalty through gift cards, cards as refunds, discount enablers and savings pots
- Use Loyalty points online through a web service
- Offer gift cards as Loyalty points or as alternative to refunds or credit notes
- Make points available at any of your stores



Customer Marketing

Note: This is a chargeable upgrade, please ask your account manager for a quotation

- Capture customer data at till
- Automatic prompts to check opt-in with customers
- Generate and email enhanced e-receipts
- Increase marketing opportunities
- Email/SMS repair reminders
- More integrated database management of bounces and unsubscribes
- Q&A to gain feedback from customers

Web integration

Note: This is a chargeable upgrade, please ask your account manager for a quotation

- Faster Web updating with improved special character handling and formatting
- Global Attribute update, add and change attributes globally by supplier or department/sub-department
- Same as, matching and similar items – a simple and fast facility to link items together to aid searching and ordering with simple selection options



bsmart-links

- Improved data and image import facilities
- Automatic import of new product information saves time and eliminates errors
- Automatic price updates ensures correct prices at point of sale and eliminates costly errors
- Automatic import of images eliminates days of time consuming work
- Images can be used on sales receipts, valuations, buying reports, stock-takes, picking lists and ordering to simplify and speed up these tasks and improve accuracy



General System enhancements

Note: These are free enhancements to bsmart but somethings require setup, configuration and possibly training so have costs associated, please check with you account manager for further information.

- **Special Orders at Point of Sale and order management**

You can now create a special order using the deposit process at point of sale. Special orders can then be managed by either creating an order which is emailed to the supplier or a Transfer request which can be emailed to the appropriate store.

- **Stock Reordering system and stock commitment**

The new reporting features will help improve stock turn by calculating the weeks cover and potential order requirements ensuring the correct level of stock holding at all times.

Booking stock in becomes much easier with automatic reconciliation with prices and quantities eradicating errors and speed up getting stock onto the shop floor.

- **Stock In Transit**

Allows you to manage stock more easily with clear a management overview with store level access, discrepancy reporting, automated stock requests and audited activity.

- **Distribution: set-up & configuration of inter-branch email option**

A totally new distribution management system including stock in transit, picking requests emailed to store, security ensures stores can only access their own transfers, system setting and user security level controls access and level of use down to whether a transfer can be accepted in total or by individually scanning each item in/out.

Dispatch reference can be entered for tracking.

New management features enable total control and monitoring of transfer discrepancies.

- **Tickets**

New options to print attributes and a facility to print dymo labels for larger items
More flexibility on what is printed, including attributes carat, colour, clarity etc

- **Stock Cards**

Improved detail and lay-out of identity cards for high valued items



- **Stock Enquiries**

New option to print replacement tickets

New tab to view weekly/4 weekly sales by store for previous 3 years

New orders button to view outstanding and completed orders

SED options to only display items with/without images/attributes etc.

New Same AS (similar and matching) grid displays associated items

e.g. Same item in different sizes, materials etc grid also includes any similar or matching items

- **Attributes**

More flexibility with attributes including pre-set defaults at department/sub-department level to help reduce data entry at item level, this can include linking items to specific web pages.

Improves enquiry and reporting

- **Assembled items**

Transfer stock quantity and costs to 'Make an Item' including labour, assay and other costs

- **Diamond Guarantee**

Note: This is a chargeable upgrade, please ask your account manager for a quotation

Automated customer email & SMS reminders.

Integrates with CRM module.

Dedicated contact lists for individual stores.

Inspections are checklist-based, produces full reports

The inspection process is managed in-store so must have access to Head Office system.

- **VAT100**

Improved reporting and inclusion of second-hand repair costs



Accounts System Enhancements

There are many enhancements to the accounts module. Due to the number of changes we would recommend 1 to 2 days training.

- **Purchase Ledger**

Multi Company accounts, underlying controls.

Multi currency, simply toggle account values between local and foreign currency.

Multiple brands can report to one central account to allow detailed brand analysis while simplifying account management.

Payment groups manage, automate and control payment runs for each group/currency with the option of selecting which bank account to use.

Payments system automatic proposal, simple override controls, produces remittances, cheque printing and BACS payments with unload option to bank. All historical payment records remain viewable and audited.

Invoices posted to a fixed asset account will prompt for P&L depreciation account and automatically trigger monthly journals to company depreciation rules.

Document scanning Invoices & C.Notes can be scanned in and automatically linked to the data entered providing access to answer queries without having to retrieve the physical document. Simple and secure backup for all important documents.

Payments are shown as separate transactions with allocation audit.

Company details including website and email addresses which can be launched within bsmart².

Contact details of key people including mobile and email address which can be launched within bsmart².

Default nominal code for suppliers eg electric, gas, rent etc

BACS payments

Enhanced transaction posting process with link to scanned document

Age debt analysed on screen over a greater number of periods

Purchase history, turnover, payments & balances can be analysed for several years.



- **Nominal Ledger**

Multi Company accounts

Extract data to Excel

Account Summary of actual, budget and variance over past several years with drill down

Account Summary expressed in graph format against budget and previous years

Scan Accounts by Expense view actual, budgets and graphs as a group

Fixed Assets with automatic depreciation

Asset Management view by asset TAG,

Improved Bank Reconciliation

Import Batch Postings from Excel

Post VAT adjustments via journals which update the VAT100 and other

VAT reports

- **Sales Ledger**

Multi Company accounts

Multi currency, simply toggle between local and foreign currency

Company details including website and email addresses which can be launched within bsmart

Contact details of key people including mobile and email address which can be launched within bsmart

Invoices & receipts can be emailed direct to the customer

Enhanced transaction posting process with link to original document

Age debt analysed on screen over a greater number of periods

Sales history, turnover, payments & balances can be analysed over previous years.

Scan Purchase Invoices direct in to bsmart²

The bsmart system can produce sequential document reference barcode labels to be placed onto every purchase invoice. The invoice is then scanned, using automatic barcode recognition software which reads the barcode and stores a PDF image of the document. The barcode on the document is then scanned and verified before entering the invoice details, in this way the data entered is linked to the PDF of the document which can be viewed, emailed or printed from within bsmart.

This reduces the need to keep copies of invoices and credit notes readily to hand and avoids the need to retrieve the documents each time someone needs to verify/check details. This is also a valuable back-up of documents and makes them readily available to anyone with the necessary security level.

Requirements:

FREE software to print document barcodes on standard A4 label stationery

Flatbed Scanner - prices from £200.00

Software to auto read barcode and save pdf £650.00



Accounts

New Goods Received option

Scan goods-in for managing high volume deliveries eg Pandora including automatically managing under/over deliveries and matching to outstanding orders.

Pricing

Enhanced pricing management with automated suggested and wholesale price calculations.

For more information:

Bransom Retail Systems Ltd
Suite 7 & 8, Amberside
Wood Lane
Hemel Hempstead
Herts HP2 4TP

Tel: 01442 256445

Email: sales@bransom.co.uk

www.bransom.co.uk

